

ABSTRACT OF THE DISCLOSURE

In one embodiment, a first stage software is bundled together with a first downloadable software available from a first server computer. The first stage software includes computer instructions for downloading a second downloadable software available from a second server computer. When an end-user wishes to download the first downloadable software, the second downloadable software is also offered to the end-user. Accepting the offer results in the first stage software downloading the second downloadable software onto the end-user's client computer. In one embodiment, the second downloadable software is downloaded in chunks.

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